

**SUNDANCE AREA CHAMBER OF COMMERCE**

**REGULAR MONTHLY MEETING**

**May 21, 2019 6:30**

**SUNDANCE STATE BANK MEETING ROOM**

Members present: Sheryl Klocker, President; Jeff Hare, Vice President; Andy Miller, Treasure; Kim heister; Jamie Jesse, Administrator, and Jessica Rausmen.

Call to order at 6:34

Minutes: Sheryl moved, Kim motioned Jeff Second – minutes as amended and clarified all in favor. Motion passed.

Andy reviewed the treasure report. Member income and visitor guide advertising are still coming in. \$5822 total income for April. Caught up with the admin expensive, going forward it will be \$600. All current visitor guide payments have been made. A little more will be due to Certified later this year. Second round of invoices for membership will go out this month. Jamie asked who purchased promotional products. Sheryl motioned to accept the report as presented, Jeff moved, and Jessica seconded. No discussion.

Admin report: Jamie reported she picked up and delivered visitor guides to the list on her report. Jeff suggested placing some at the golf course and the fairgrounds. Lists of our restaurants and lodging members were shared with Sturgis.com and they will be listed on the Sturgis.com website for rally goers to easily find things in our area. Ranch A will have an open house and ribbon cutting on June 6<sup>th</sup> at 4:30pm with the Spearfish & Sundance chambers.

Jamie showed a proof for a slightly updated rack card and reported there are 2000 rack cards left. It was discussed to apply for the CCPB grant to order 12,500 more rack cards in July and looking into next year possibly ask for more grant funds for the 2020 visitor guide. Jamie will place the grant request for \$500 to pay for rack cards. Andy investigated the grant application information/requirements and filled us in on more of the specifics to help us better understand the process.

Jamie suggested we look into putting signs on the marquee signs that say “Sundance Chamber of Commerce”. Andy will look at the marquee signs and see how they best way to attach a new sign to them. Jamie will help get a quote and execute once we have a better idea of how they will be attached.

The idea of changing the time and place of the monthly meetings was brought up again after discussing it last year. We will try meeting at 5:15pm at the Longhorn in June, and Cowgirl in July. Those will be trials to see if it helps with attendance. We will discuss at July meeting if we want to continue the restaurant rotation at the new time, if so the August meeting will be held at WY Treasure Chest.

Jamie suggested we highlight chamber business each week in the newsletter and on facebook. Everyone agreed it would be a great idea to give everyone visibility. We will start doing this as soon, we will randomly select businesses who are current on their membership.

Jeff again brought up having a meeting with our non tourist businesses to talk about what we do and how we help them. It was decided that we would try to host a meeting with just them at a restaurant later this year/next year when the restaurants are slower.

New Business: Annual Tourism Trade show – Jamie will find out more specifics and send the information out as a solo email to draw interest in attending. We will talk more about the event at the July meeting and interested people will be encouraged to attend. Rocky and Dan are interested in attending the event and we will talk about more details in July. We would want to apply for a grant by the end of the year to help with expenses.

Other Business: Sheryl asked how the fam tour went at the beginning of May, she will contact Dorothy to find out more information.

Andy asked about the Yellowstone Journal – Dan is looking into more information and he or Jamie will present so we can be sure to talk in August and apply for the grant by September.

Country Junkin – Sheryl will talk to Darleen and see how things are going. Comment was made to let people know about the event earlier so people could plan better. The event is already planned for next year so that will happen.

Jeff talked with the pipeline; he shared our contact information in case they need anything. He spoke about the what we have in town and what we have to offer. There is a bulletin board in their trailer if anyone would like to promote to them. Jamie will share this information with businesses in case they would like to go post something. Jeff and Sheryl suggested we place some visitor guides in the pipeline trailers. Jamie will drop some off at their office.

Andy discussed the large grants for the central park that Kathy was able to secure. Things should get moving sooner than later. He suggested the chamber should help fund some part of the park to help promote the chamber within the park. Andy suggested a covered community bulletin board and Jessica suggested a tv to promote events mounted on their restroom area. Andy said we would just need to raise the money to provide something like that with a “brought to you by the Sundance Chamber”.

Jeff suggested we promote the amount of Visitor Guides we distributed this year. Jamie will share in the newsletter.

Events Committee: Ranch A Ribbon Cutting, Jamie, Sheryl & Jeff plan to attend.

Membership Committee: none.

Welcome Committee: none.

Adjourned at 7:46