

SUNDANCE AREA CHAMBER OF COMMERCE
REGULAR MONTHLY MEETING
March 19, 2019 6:30
SUNDANCE STATE BANK MEETING ROOM



Members present: Sheryl Klocker, President; Jeff Hare, Vice President; Andy Miller, Treasure; Ashley Moore, Secretary; Jamie Jessen, Admin; Dorothy Greenwood; Kim Heaster; Jessica Rasmussen; Steve Lenz and Dan Fairbanks

Call to order at 6:34

Minutes: Sheryl moved, Andy motioned Jamie Second

Andy reviewed the treasure report: total income just under 6k. Winter Fest was passed on to the Main Street Assc. 2700 net for the month. Update on taxes, we have until May 15th to get them filed and Andy will touch base with Mary Sell.

Motion Jeff and Jamie seconded. No discussion.

Admin report by Jamie: America Best Apparel joined. Wyoming Treasury and Eatery joined and discussed ribbon cutting in May. Wyoming Treasury and Eatery also purchased advertisement for the VG. Met our goal for sales for VG and should go over by 500\$ from the Museum board. Jamie continues to work on the VG and its coming along and should be mostly done by the end of the week. Ordering by April 1st. Applied for the grant from the Promotion Board and we were approved and we also applied for the Winter Fest grant as well. Updated the relocation survey on the website. Inventory was conducted and we have plenty of glassware, we will need more coasters but that may be all that we need to order. Suggestion is that we have a quite a few vest: but them on sale and or put the extra random style T-shirts on consignment with local vendors. This is paid inventory. Jamie will price them out and then update the price sheet. Suggestion was to sell at Junk Jaunt: Dan. Readdress the Relocation Guide ads in September.

New Business:

CC Promotion Board Grant Process – Steve Lenz: Updated bi-laws and rules and regulations. 6 times a year to put in grant applications. The funds filtering in will be available for viewing on the website at all times. Beginning April 1 all lodging will increase to 4% instead of 2% and funds will become available on July 1st. Right in time for the fiscal year. Monies will come into the County Clerk and then they will write a check to the promotional board. This should translate to about 55k for the city of Sundance. Sundance has historically led the way with the amount of lodging tax followed by Hulett and then Moorcroft. We as a county has to renew for the lodging tax every four years. Discussion on how the grants are approved and the cycle of the money. Applications for grants have to be in on the first of the month of the meetings. The

meetings are held on the first Tuesday of the month following the cycles. Andy stated that we should have some of the 10% monies coming in over the next couple months.

WY Tourism – Host Sundance Tour: Request for “Sip and Walk “and they will be her May 2nd. Tour for the International Roundup Operators. They are wanting to know if we would hosting them in the morning on their route to Gillette. They would like lunch and to visit Sundance and Devils Tower. Sip and Walk will happen at 9am. Discussion on what type of contribution the Chamber would like to do. Jamie will email Amy and we will get more details. Discussion will continue.

Member Benefits Sheet: Discussion on the updated Member Benefits. Discussion will continue next meeting.

Other: None

Old Business:

2019 Visitor Guide: Discussed in Administrative Report. The information was updated for the Museum and the amount to be ordered is 15k. If we go to shows we may need to order more. Printing will take 2 weeks from the Pioneer. Review will be by the board and we will have them in hand by the next meeting.

Junk Jaunt: Darlene Coder made contact with Sheryl. We viewed the logo and she is making contact with businesses. The one thing she may need is a business to drop off registration and pick up maps. Looking for empty lots if available. This is the weekend of the Hulett Rodeo. She is applying for a grant for advertisement for the three papers. June 7, 8, 9, 2019. Andy offered the bank for the business to drop off the registration. Facebook page will be set up.

Other: None

Committee Report:

Events Committee: Smith Lodge and Wyoming Treasure and Eatery, Safer Home Products all new members. Simmons and Silver joined as well.

Membership Committee: Covered earlier.

Welcome Committee: Covered earlier.

Adjourned at 7:53