

Sundance Chamber of Commerce
Minutes June 18, 2019
Longhorn Saloon & Grill

Members present: Andy Miller, Treasurer; Jeff Hare, Vice President; Ashley Moore, Secretary; Jamie Jessen, Administrator; Vicki Wyatt, Vore Buffalo Jump; Charity, Longhorn; Kim Heaster, Library.

Jeff called to order 5:17pm

Introductions: Vicki introduced herself.

Change in minutes discussed and changes will be moved Jeff moved, Andy motioned and Jamie seconded. Min as amended and clarified

Andy reviewed the treasure report. Discussed the application for funds for the Beer Fest. We are starting to see more inventory moved and will see an increase as the summer continues. Andy reached out to member so renew. Visitor guide. For the year we are ahead of budget. Jeff motioned, Jamie motioned Vicki seconded.

Jamie: Got the Wyo flags in the mail and has distributing them and has got all the inventory delivered. VG was delivered to the Pipeline and to the (n), they were really excited and Jamie then promoted the pipeline bulletin board. There was discussion on the grant application and the finalization. Applied for a new grant for the rack cards that we want to order. Beer fest grant is the next one that needs to be addressed. Will meet with the Main Street to complete. There was promotion of the Country Junk'n, not sure how it turned. Questions about Woody's Repair, they are unaware if they will be open this summer.

Andy inquired about the time in regards to the finalizing of the grants. There was discussion on the changes in the process since the last submission for the application. Jamie stated that it does take more time and more organization. Andy asked that if it gets to the point that it is not manageable to let us know. Jamie stated that hours are incorrect. Jamie will be out of town next month for a week and Andy will be helping with the VG

The rack cards are ready to be ordered and we all agree that they need to be printed.

New Business:

BHBL Matching grant, there will be a meeting between Andy, Reggie and Jamie to submit the grant for the Main Street Assc. Process of the grant application and the distribution of the funds. Discussion of applying for a grant for the more for the VG. There is curiosity of where the monies from the grant fund are going. Jeff suggested that we have Steve Lenz stop by and review the status of the Grant board.

Jeff: Tourism charts, this is to help see how the tourist money affects the community. Jamie then created visuals. Jeff stated that tourism is only 3% of the state's income. This feeds into the community view on our push for tourism. Andy shared that when they were working on the lodging tax that tourism falls in the top 5. Discussion extended with the group and the effectiveness of the visuals. Jeff suggested

putting in the link of the margins. Andy expressed that these are a great start and maybe we should put some numbers behind it, Jeff then suggested that we do the same and more so examples then comprehensive. Vicki suggested getting numbers for BHBL and Jeff will be reaching out to the forest service for numbers as well. Andy suggested that we get a few testimonies to put on Facebook. Jeff's testimony would be a good example. Jamie expressed that we don't have enough information for the business that are members and Andy suggested starting a campaign to get more people to join chamber and the benefits.

Other: BHBL VIP Training Cards there are two cards available right now, we can request more. There are two articles about the area. The Wyoming Products Catalog was discussed.

Old Business: Promotion Board Grant: We got the 1k for the "Sip n' Walk", Dorothy Greenwood assisted with the process of the application and then went to the meeting in full costume. Next meeting we will talk more about the tourism trade show.

Jeff thanked Charity for hosting the meeting.

Next month will be at Cowgirl Pizza.

Jeff adjourned at 6:10