

Sundance Chamber of Commerce Minutes

July 16, 2019; 5:15pm

Cowgirl Pizza & Laundromat

Attendance: Sheryl Klocker, President; Jeff Hare, Vice President; Andy Miller, Treasure; Ashley Moore, Secretary; Jamie Jessen, Administrator; Dan Fairbanks, Bearlodge Mountain Resort; Vickie Wyatt, Vore Buffalo Jump; Kim Heaster, Crook County Library; Kathy Cluff, Be Well Coalition.

5:19 Called to order by Sheryl

Minutes: Changes made. Motion to accept minutes by Andy and Seconded by Jamie. Accepted

Bill & Treasurer's Report: New revenue from Country Junking. We will hold the money from that in a CD. Increase from member income and products as well as the sip and walk. Expenses, nothing notable. We are going to do a reach out to the members that have not paid. Andy will be getting the sales tax license applied for, this will be for our internet sales. We did an extension for the taxes and we have until Nov for nonprofits. There will be a recommendation for the AR by next month's meeting. Balance: \$18,494.78. Motion to accept the treasures report by Jeff, Jamie Second: approved

Administration Report: Applied for the grant for the rack cards. They did not received the first one. Then a grant was applied for the Beer Fest. And then a grant was written for the shoulder season grant from Winter Festival to the BH&B. Rack cards were received and look good. VG and Relocation guides downloads are up, we mailed 14 this month. There has been an audit started of the memberships and updated photos and logos if there was no content, will continue over time. Next meeting will be at the Wyoming Treasury and Eatery.

New Business: Relocation Guide: Working on updating and Jamie went through the prices for the advertisement. We ordered 100 printed copies last time and it has gone up not by much. Price for 100 printed with Sundance Times is \$218. We will be slightly increasing the price for ads. Discussion occurred and it was agreed upon. Motion was made for an updated Relocation guide under the same structure, increase ad prices and give Jamie 50% for compensation by Andy and was second by Jeff. Accepted.

Tourism Chart: Jeff & Andy are going to look farther into concrete aspects, and we will revisit next month.

Black Hills and Badlands Ad renewal in the Travel Professional ad, 2-year commitment. Discussed and decided we will pass this time and re-discuss for the next issues.

Dan discussed the Yellowstone Journal advertising and information. A committee was formed and will meet before the next chamber meeting in August. Committee to consist of Sheryl Klocker, Andy Miller, Dan Fairbanks, Jackie Wyatt, and Jamie Jessen.

Old Business: Promotion Board Grants – Covered earlier.

Other: Kathy Cluff spoke to us about the Be Well Coalition and all they have to offer including QPR - suicide prevention training for middle school age and up, as well as ID scanners and so much more.

Sheryl called the meeting and the meeting adjourned at 6:25pm