Sundance Area Chamber of Commerce Tuesday, October 21, 2025 – 11:30 AM SSB Meeting Room

Attendance:

Bruce Speidel, President; Trish Habeck, Vice President; Andy Miller, Treasurer; Carrie Riley, Secretary; Jasmyne Bryant, At-Large Member; Jamie Jessen, Chamber Director; Amber Kalbach, Uncle Louie's; Wayne Fuller, Sundance Gunsmithing; Kristen Austin, Pinnacle Bank; Joni Spaulding, Sundance State Bank; Debbie Puckett, Turf Bar; Trudy Durfee

Bruce called the meeting to order at 11:32 AM

Administrative:

Minutes: Trish made the motion to approve the minutes as presented. Jazmyne seconded motion. Motion carried

Treasurer's Report: For income we had some member income, some relocation guide advertising. Some service fee income that was mostly reimbursement for our lunch expenses. Cross on the mountain continues with good support. Sundance Summer Nights' cash that came in later and was not deposited until September. For expenses we had admin, billboard expense of \$750, chamber lunch and some Sundance Bucks, as well as Cross on the Mountain, Movies and the Park advertising with the newspaper and Facebook ads as well as the inflatable we had to purchase for the last two events for \$130 roughly. Misc. expenses were our QuickBooks online fee, and phone. The payroll expenses are the quarterly reports that Angie with Sundance Tax files for the payroll from the Winter Fest. There were a few advertising expenses and the visitor guide. All in all, sitting good for the year. Jamie made a motion to approve the Treasurer's Report. Trish seconded the motion. Motion carried. Andy has been working with the Sundance Downtown Association and he expects that everything will be signed and the funds transferred to the Chamber before the next meeting. There will be about \$23,000 coming over and that will be used for future Winter Fest events.

Administrative report: It was a normal month; Jamie has been busy working on Ladies Night, shop small, parade of lights and the other events coming up. She got the relocation guides ordered and they will be here next week. She said that Mac from the city said that in believes that the replacement movie screen should be the city's responsibility to replace because after it was installed it became the city's. He said it will be ordered but he will not install it until the spring. Andy motioned that the Chamber make a contribution \$1500 to the city to cover the screen replacement since they do all the maintenance and everything for it and it was not their fault it broke. Trish 2nd the motion. Motion passed.

New Business:

-Christmas Parade: The parade is December 5th at 5:30 p.m. and the theme is "The Magic Of Christmas". Jamie has been in touch Welchie with the American Leagon about the

parade details and she will confirm everything is set for the announcer. Application are available for entry into the parade. Santa has been confirmed with Rocky and he will head the parade before heading over to Old Stoney so people can come and visit him. Events for that night will be confirmed and posters printed and handed out.

- -Shop Small: November 29th this year. The punch cards have been ordered and the event set up online. Andy ordered the promo bags to hand out to businesses and when those come in the library will sort it and a sign-up sheet will be available to sign up to deliver bags.
- -Ladies Night Block Party: Everything is lined up for the event, vendors are getting signed up and looking good. Most of the sponsors for the night are participating again as well with \$1400 in sponsorship this year. Still time for a few last minute sponsors and once the sponsor is finalized the wine glasses and bags will be ordered. Tickets will go on sale starting November 1st.
- -#Sundance2Bucks: Runs November 1st through December 15th. You spend \$2 dollar bills at businesses and take a picture, post it on Facebook with the #Sundance2Bucks. That will get you one entry if you tag the business that will get you a second entry. They are then collected and a drawing will be held for a winner of the Sundance Bucks \$250 prize money.

-Other:

-Bingo: To do bingo legally the Turf needs to partner with a 501 C entity. They would like to partner with the chamber to be able to continue having their bingo nights. They use it as a way to raise money for community needs like the senior center and food bank while also being something fun for people to do. The Chamber would need to hold a Wyoming gaming commission license which does not cost anything. The Chamber would just fill out the application online and a license will be issued. To meet the requirements of being conducted by a member of the Chamber; the Turf needs retain their membership with the chamber and have a representative there for the bingo nights. They will report back with the financials on a regular basis. There are strict rules that need to be followed about how much money is paid out as winnings and paid for supplies and what is donated to charity. Andy motioned that we approve it, subject to the parameters, meeting the state statues. Trish 2nd it. Motion carried.

Old Business:

-Relocation Guide and Promotion Board: Several businesses have committed to both. Jamie is still promoting. In January she will do another promote for the relocation guide to see if can get any more before it heads to get printed.

-Other:

-Sundance Summer Nights if do it again suggested to stick with just one night instead of the 3 and that should be able to bring in the sponsorship to cover the event. So the July event is what will be planned.

-Hitch and Go plans to join the chamber. She does dirty soda type drinks.

Committee Reports:

-Events Committee:

-Ribbon cutting

-Crook County Vet Clinic is still under construction, but once it is finished they do plan on doing a ribbon cutting during their open house. Date to be decided.

12:24 p.m. Bruce called the meeting to close.

Next meeting is Tuesday, November 18th, 11:30AM in the SSB Meeting Room.

Thank you, Powder River Energy, for sponsoring our October lunch.