

Sundance Area Chamber of Commerce  
Tuesday, November 18, 2025 – 11:30 AM  
SSB Meeting Room

Attendance:

Bruce Speidel, President; Andy Miller, Treasurer; Carrie Riley, Secretary; Jasmyne Bryant, At-Large Member; Jamie Jessen, Chamber Director; Kristen Austin, Pinnacle Bank; Joni Spaulding, Sundance State Bank; Daniel Anderson, Wyoming Workforce Services; Elise Hix, Dirt Road Radio; Rocky Courchaine, Crook County Museum; Casey Johnson, Range; Karri Buck, Sundance rep for Crook County Promotion Board

Bruce called the meeting to order at 11:36 AM

Administrative:

Minutes: Jamie made the motion to approve the minutes as presented. Andy seconded motion. Motion carried

Treasurer's Report: We took in some Ladies Night sponsors, relocation guide, visitor guide, and web banner advertising for \$3179 for the month. Expense-wise, we had admin, our Black Hills and Badland dues, and \$750 for the billboard. Misc expenses, our annual memberships of Adobe and Microsoft 360 have been renewed.

Bruce made a motion to approve the Treasurer's Report. Jasmyne seconded the motion. Motion carried.

Administrative report: Jamie worked on Ladies Night details and distributed some relocation guides. These are the highlights above her normal monthly doings of compiling the weekly e-newsletter, highlighting local events, and emailing that out. Setting up and organizing the monthly meeting and lunch sponsor. Responding to various comments, questions, and requests.

New Business:

-Shop Small: Andy dropped the stuff off at the library. Jamie has the punch cards that will be dropped off as well. The library will divide everything into the bags so they can be taken and delivered to different locations by those who volunteered to deliver to the 18 locations.

-Winter Festival: Will invite Tony back in December to discuss further.

-Elections in January: Bruce, Andy, and Trish are up for re-election of their 3-year terms. If they would like to continue in their positions, they can; otherwise, their spots need to be filled by someone else.

-Other:

-Insurance renewal: A couple of policies are up for renewal. One is a general liability insurance policy. Basically it's a million-dollar umbrella policy that does not have exclusions for special events. So it covers us in the Winter Festival. I had to rewrite it today; it would take a specific event writer for coverage there. It is \$1000 a year for that policy. In conjunction to that policy, we have a small auto policy that covers the sign that is pulled behind a vehicle. Then there is the other policy, a directors and officers' policy. It is also a million dollars, so if somebody were to sue the chamber and go after our directors. Which should be somewhere in the \$500 to \$600 price range, just waiting for the final quote on this policy. It is recommended that we renew the existing policies for both of these. Andy will send out an email with the specific number to the board, and we can vote at that time.

Survey for the City: We can help provide feedback for the city on the water, sewer, and garbage rates. The city had adjusted rates and wants to see what businesses feel about it. As the chamber, we have a membership, and we can send out a general questionnaire to help get information for the city.

The Economic Development Safe Streets survey will be shared on our Facebook page and website.

#### Old Business

-Promotion Board Guide- 3 ads were sold for their adventure guide for a total of \$1200, so we will get back \$600. We are working together with them while still promoting Sundance to the best of our abilities.

-Christmas Parade- The Magic of Christmas: Jasmyne will ask about horses to lead the parade, like in past parades. Things are getting lined up for it. Parade applications are coming in, but Jamie will do a push for those; a lot normally come in at the end. Andrea will live-stream the Parade on the radio like she did last year. So going forward, we might add to the applications an option to promote the business a bit extra for a fee. She will work on something and get back to Jamie. Everything is lined up at this point.

-Ladies Night Block Party: We have the bags and the glasses. \$1400 in sponsorships. Ads are going, tickets are selling. There are about 30 vendors and 12 stops. A check to pay the city for fees for vendors that do not count as handicraft. Jamie will finalize the numbers.

#### Other:

-Crook County Museum: Rocky come in with the number of visits to the museum from the past summer season. He is asking to be included in the 2026 budget for summer help again. This helps keep the Museum open on the weekends during the summer season.

#### Committee Reports:

-Events Committee:

-Ribbon cutting

-Crook County Vet Clinic is still under construction, but once it is finished, they do plan on doing a ribbon-cutting during their open house. Date to be decided.

12:28 p.m. Bruce called the meeting to close.

Next meeting is Tuesday, December 16 th, 11:30 AM in the SSB Meeting Room.

Thank you, Croell, for sponsoring our November lunch.