

Sundance Area Chamber of Commerce

Tuesday, May 26, 2025 – 11:30 AM

Old Stoney

Attendance:

Bruce Speidel, President; Trish Habeck, Vice President; Andy Miller, Treasurer; Carrie Riley, Secretary; Jasmyne Bryant, At-Large Member; Donnie Holt, At-Large Member; Jamie Jessen, Chamber Director; Amber Kalbach, Sundance Summer Nights, Casey Johnson, Range; Rocky Courchaine, Crook County Museum; Karri Buck, Sundance rep for Crook County Promotion Board; Missy Gill, business manager for Crook County Museum; LeaAnn Henderson, Pinnacle Bank; Daniel Anderson, Wyoming Workforce Services

Bruce called the meeting to order at 11:38 AM

Administrative:

Minutes: Andy made a motion to approve the April minutes. Trish seconded the motion. Motion carried.

Treasurer's Report: For income we had some member income, movies in the park sponsorship, Sundance summer nights sponsorship, and some visitor guide advertising. For expenses we had administrative, Black Hills and Badland due as well as the payments for the programs we are signed up for with them. There was also the last of the billboard expense, and the chamber lunch expense, the cross on the mountain, phone, and visitor guide. Bruce made a motion to approve the Treasurer's Report. Turf Bar charity Bingo has paid out 100% of the proceeds from the Bingo games to different charities over the last 3 months; they are taking a break for the summer but will resume play in September. Bruce made a motion to approve the treasurer's report. Donnie seconded the motion. Motion carried.

Administrative report: Jamie has been getting everything ready for Country Junk'n and Movies in the Park. Jamie worked with Summer to get the new website up and going. The site is now live, and hopefully everything is working correctly. We should check it out, and if anything seems wrong, let Jamie know so it can be resolved. Jamie got plastic dividers for the information center so everything is better organized and neater.

New Business:

-Sundance Summer Nights: To hold the event we will need to purchase a separate insurance policy to cover it or we risk non renewal on the existing policy. There are 2 options: one was just event coverage at \$2,167 and the other would include the bouncy houses and mechanical bull at \$4,230. Bruce motioned that we approve getting the event only policy to cover the event. Trish seconded the motion. Motion carried. More sponsors are needed to offset the expenses of the event so a push for those will be done. We got a new member, Happy Jacks Ranch which is a donkey ranch.

-Advertising: Caleb Garza with Old Harvest Creative. Bruce presented pricing and services offered that included him doing a class for \$350 and the option to have him come and do

promotions of businesses. It is proposed that we offer the class to Chamber members and at that class can have a signup for the extra promotions. Time wise February timeframe would work better for the class instead of the busy summer months. If we are going to promote this we would want him as a member. Andy motioned that we get him on the schedule for February or March and pay the cost of \$350 to have him here and do the class. Trish seconded the motion. Motion carried.

-Trademark Renewal: The UW bucking horse logo use needs renewed. It renews every 2 years and will expire June 30th. Renewal fee is \$250. We have several items that have the logo so that is why we have to have this. Donnie motioned to renew the trademark. Andy seconded. Motion carried.

-Website: Up and running the upgrade is done and everything should be working correctly.

Geofencing: Now that the website upgrades were being done Jamie held off on the Geofencing with Google. Now that it is done she will work on getting that set up.

-Other:

-Circus: Culpepper and Merryweather Circus will be in Sundance July 9 showtimes are 5:30 pm and 7 pm. Tickets will be available at Sundance Hardware and Vilas.

-Range is having a senior internet safety luncheon at the senior center June 18 to go over current scams and frauds as well as ways to avoid it and password safety.

Old Business:

-Country Junkin- Everything is set ready for the weekend. Signs will be passed out to pickup locations Thursday and they can be picked up on Friday.

-Movie in the park: Everything is going well. Hoppers is the only movie we need to purchase. It is proposed that we try to get a last minute sponsor and show Top Gun with the last night if we do not have to reschedule any due to weather. The Crook County Museum offered their auditorium for the movie if the weather turns bad outside instead having to reschedule the movie.

-Other:

-Payment for Sundance Summer Nights- Bruce proposed that we pay Amber for doing Sundance Summer Nights \$250 to finish out the event well and if she reaches 100% sponsorship anything over that she would get half of it. Donnie made a motion to pay Amber the proposed amounts. Jasmyne seconded. Motion carried.

Committee Reports:

-Events Committee:

-Ribbon cutting:

-Crook County Vet Clinic - June BBQ maybe

-Jackson Dental - June 23 @ 8 am

12:45 p.m. Bruce called the meeting to close.

Next meeting is Tuesday, June 16th at 11:30 AM in the SSB Meeting Room.

Thank you, Farm Bureau Insurance- Andrea Robinson for sponsoring our May lunch.