

Sundance Chamber of Commerce
January 21, 2020
5:15 pm at the Cowgirl Pizza

Members present, Sheryl Klocker, President; Jeff Hare, Vice President; Andy Miller, Treasurer; Jamie Jessen, Administrator; Kim Heaster, Crook County Library, Jackie Watt, Vore; Jessica Rasmussen, Seven J Outfitters.

Meeting called to order by Sheryl at 5:21 pm.

Minutes were presented. Jeff motioned to accept them as presented, Andy seconded, Sheryl motioned all in favor, motion passed with 1 minor change.

Andy reviewed the treasurer's report. He has membership renewals out for the year, hopefully we'll start seeing returns. Discussed doing a combo pack with your membership, including things like web advertising etc. So we ask for money once. We will try this next year. Over all our 2019 budget went well and we stuck to it well. Review the budget and talk about it in Feb. We will alert the membership that the Blue bucks expire Jan 31, 2020. Do not accept any expired Sundance bucks. The new bucks are pink. On the bank end we will accept them until the end of February. We will place a small ad in the paper alerting people that they expire Jan 31st. Jeff motioned, Sheryl seconded to accept the treasurer's report. All in favor. Andy made a recommendation to increase the admin pay to \$650 a month. Discussion was made and Jackie mentioned that graphic designers cost a lot more than what Jamie makes per hour. Amendments that to change the pay to \$700 a month and they will and will no longer ask to be reimbursed for the internet. Andy motioned Jeff seconded, all in favor.

Jamie reviewed the highlights of her admin report. She will apply for a grant for \$5000 for the VG from the CCPB. Portable Stands for the VG to be distributed during events like the fair, and festivals. Look for a stand with a logo across the top etc. How does trip advisor work? Can we get the chamber on with good reviews? A coaching on how to improve your ranking on Trip Advisor. An idea was proposed to include how to get people to your business, as part of your membership. To help them improve their social impact. Claim the town on Trip Advisor. Wy Tourism is in connection and working on a quote.

NEW Business:

Elections, Sheryl opened the floor for nominations for secretary, Andy motioned to nominate Jessica. Jeff seconded. Discussion: Jessica, mentioned she might miss meetings during hunting season. All in favor, motion passed.

Relocation Guide: Almost done, Jamie will email out a final draft before sending to print.

Community event: Ideas: BBQ local business showcase around the fair. Doggie swimming, movie in the park, Sponsored by a local business. Sell advertising to the businesses for the beginning of the movie. Members could set up a vendor spot for no cost to them. We will continue to discuss ideas.

Non-tourism Event – March or April meeting/event. Invite everyone to ask and show what services are needed and being used. Central office gym, April 14? Ask for them to say what they do to read or be read. Or a PowerPoint with their content they send it to us sooner. Letter to get feedback, on what they want. Feb we will talk about a bigger plan and assign jobs. Maybe place an ad in the paper "Please remember to support local businesses with a list of our members who are service members."

Shirts - Sundance mountain and the bucking horse. (liked pastel badlands shirt) Look into magnets.

Meeting adjourned at 7:07 pm

Next meeting will be at the Wyoming Treasure Chest, February 18th at 5:15pm.