

Sundance Chamber of Commerce Meeting

SSB Meeting Room

May 16th, 2023

Attendance:

Bruce Speidel, President; Trish Habeck, Vice President; Melissa Purvis, Secretary; Andy Miller, Treasurer; Jamie Jessen, Chamber of Commerce Admin Assistant; Kristen Keeline, Pinnacle Bank; Cade Willson, Local Sundance 8th Grader; Casey Harmon, Sundance Secondary Librarian; Elsie Hicks, Dirt Road Radio; Cindy Millett, Black Hills and Badlands Tourism Association.

11:33AM Bruce called the meeting to order.

Administrative:

- Minutes: Jamie motioned to approve, Andy 2nded – all in favor motion passed.
- Treasurer Report: Crook County Country Junkin' funds started coming in, as well as some membership income. Movies in the Park sponsorships have also began coming through. Visitor guides were picked up and paid for. Trish motioned to approve, Jamie 2nded – all in favor motion passed.
- Admin Report: Talked to Karma Boutique, Roth Trucking, and Plains Towing for membership inquiries. Looked into ordering new static clings for members and the Chamber decided to move forward with ordering them. Sent out 360 emails through BH&B leads. Promoted Small Business Week through Facebook.

New Business:

- International Academic Competitions
 - o Local Sundance Cade Willson has been invited to participate in multiple academic competitions such as in Arlington June 1st – 4th, an International Geography Bee in Quebec next year, and International History Olympiad July 23rd-31st. Cade won Regionals and qualified for Nationals. Cade attended the Chamber meeting to get ideas about fundraising and to spread the word of his fundraising efforts to go on these trips. The Chamber suggested and all agreed to promoting on the Chamber of Commerce Facebook and having Cade run the concessions at one of the Movies in the Park.
- BH&B:
 - o Cindy presented a re-cap of the Sundance Chamber of Commerce membership, print, and digital purchases for 2023. Also shown were statistics for the Sundance Chamber of Commerce page from the BH&B website. Suggestions for 2024 membership, print, and digital purchases were presented by Cindy. She showed the Chamber the updated BH&B map and magazines.
- Living Local App:
 - o A representative for the Living Local App reached out to the Chamber to inquire about interest in buying the app from them for our community. The Chamber discussed the idea and ultimately decided not to pursue the app.
- WYDOT:

- A representative from WYDOT emailed Jamie to inquire if we were interested in hosting a presentation done by them regarding upcoming/current roadwork and other WYDOT information. After discussing, the Chamber ultimately decided not to pursue this.
- Website Update:
 - The website needed to be moved to a new program. Headlines were updated, new front page, and new calendar. 22 hours of work was invoiced to do this transition. Andy motioned to approve the upgrades in the amount of \$1,430, Trish 2nded – all in favor motion passed.
- Other:
 - N/A

Old Business:

- Movies in the Park:
 - Concessions planned for all the movies. The Frosty Cow is going to be at most of the movie showings. The Sheriff's department is going to host a public safety night with dinner offered. Movies were chosen.
- Crook County Junkin:
 - All the advertising and signs are ordered. Applications are due on Monday, May 22nd. The Farmer's Market is going to participate at Sundance Square.
- Other:
 - N/A

12:50PM Bruce called the adjourned.

Next meeting scheduled for Tuesday, June 20th, 11:30AM at the SSB Meeting Room. Food sponsor still needed.