

Sundance Area Chamber of Commerce
Tuesday, August 19, 2025
SSB Meeting Room

Attendance:

Bruce Speidel, President; Andy Miller, Treasurer; Trish Habeck, Vice President; Jasmyne Bryant, At-Large Member; Kristen Austin, Pinnacle Bank; LeAnn Henderson, Pinnacle Bank; Joni Spaulding, Sundance State Bank; Donnie, SUMC; Amber Kalbach, Uncle Louies; Elise Hix, Dirt Road Radio; Cassie, Range, Jamie Jessen, Chamber Director

Bruce called the meeting to order – 11:30 a.m.

Minutes: Andy made the motion to approve the minutes as presented. Trish seconded. Motion carried.

Treasurer's Report: July Income – Summer Night income. Expenses – Sundance Bucks reimbursement, Country Junking, Administrative fees, Summer Nights. Bruce made the motion to approve the Treasurer's Report. Trish seconded the motion. Motion carried.

New Business: Promotion Board – Andy suggested inviting Jen Womack with the Tourism Promotion Board to the September Chamber meeting to discuss questions about the tourism promotion. The discussion was brought up whether we comply the two or keeping them separate. Outside the promotion board grant the chamber breaks even. The funding will no longer be available for individual community guides. If Sundance sells ads in Devils Tower Country, 50% of all gross ads will return to the Chamber. Jamie will email Jen to invite her to the next meeting.

Crook County Fair – Jasmyne said that overall fair went well. The kids enjoyed the bouncy house. The “find a duck” was a huge hit and will be returning next year.

Horse Sale- 104 horses are for sale. Preview day will be August 29th. There will be a “thank you” BBQ that Ervin Miller puts on after the preview show. There will be food vendors down there along with the Amish ladies selling their products. Advertisements for the horse sale fell on Ervin Miller to get that out.

Camper sites at the fairgrounds – Open all year round. Horse stalls are \$25 per animal per night. Camping is \$40 per day with electrical.

Old Business: Summer Nights - The 2nd event got rained on and fire got called on a call and had to stop the First Responder event. The band J.J. Kent and 8s band were hard to work with. Amber did not have a total of participants. The other two bands said they would come back next year if we were having it. Bruce mentioned that Shop Small did not seem to drive the traffic. Amber did not think there were any other outstanding bills.

Advertisements on the radio were with trade. Andy will have a recap on the budget at the next chamber meeting.

Movies in the Park – The city is looking at the screen to see if it can get fixed. Andy and Jamie found a blow-up screen just to get through the rest of the movies. It is a lot of work to get it up and take it down, you need to make sure it is anchored down because of the wind. Andy talked about just replacing the screen. Bruce said maybe if someone wanted to sponsor replacing it. Everyone seemed happy with the movies.

Admin Report: Wrapped up the movies in the park, advertisement for the relocation guides, talked about the promotion board grant, and oversaw membership questions. Sundance times would like to renew their membership with the chamber. Talked about pro-rated amount to get them back into the chamber.

Ribbon Cutting: Sundance Times would like to do ribbon cutting. Mondays work best for them. Monday, August 25th at 4:30 p.m.

Meeting adjourned at 12:18 p.m. Next meeting is Tuesday, September 16 at 11:30 a.m.