

Sundance Chamber of Commerce Meeting
SSB Board Room
March 15, 2022

Attendance:

Sheryl Klocker, President; Andy Miller, Treasurer; Jamie Jessen, Admin Assistant; Kim Heaster, Secretary; Bruce Speidel, At-Large Member; Kristen Keeline, Pinnacle Bank; Hilary Anderson, Crook County Senior Services; Elsie Hicks, Country Twins.

11:31 am Sheryl called the meeting to order.

Introductions: Hilary Anderson from Crook County Senior Services

Administrative:

- Minutes
 - o One change: Sheryl wasn't at the last meeting, so Andy called the meeting to order. Andy motioned to approve, Bruce 2nd. Approved with change.
- Treasurer's Report
 - o \$47,575 ending balance in the checking account. The Visitor Guide Income is coming in. Winterfest sponsors have agreed to carry over to next year. The miscellaneous Winterfest expenses were buckles and apparel, with no dates, so can be used next year.
 - o Jamie motioned to approve, Kristen 2nd. Approved as presented.
- Admin Report
 - o Working on finishing up Visitor Guide, it is scheduled to print the beginning of April. Tried to get a business to sponsor lunch for today, with no luck, but Kristen and Pinnacle Bank will do lunch for April's meeting.

New Business:

- Event ideas
 - o Discussion continued, with details for Movies and Beer Festival.
- Movies in the Park
 - o Andy contacted Swank Movie Licensing USA, the license to show each movie will be approximately \$500.
 - o Tuesday nights, starting June 14, at 7:30 pm, running through August 9 or 16, depending on weather cancellations.
 - o Concessions selling drinks, popcorn, etc., maybe sports team from school or 4H? They could set up and break down, with a board member supervising.
 - o Possibly have food vendors in street between courthouse and park, selling food from 6:30 to 7:30.
 - o Jamie will add general information for the Movies in the Visitor Guide.
 - o Think of ideas for a catchy name!
- Beer Festival and WinterFest
 - o Dates for both for the Visitor Guide?
 - o Kristen will contact Gillette Skijoring to determine their dates so as not to conflict.
 - o Sheryl will approach the Dime to see if they will take the reins of the Beer Festival, most likely dates August 27 or September 10. If willing, a committee, headed by the Dime, would be established under the Chamber.

- Visitor Guide will say the Sundance Annual Beer Festival takes place August-September.
- Other
 - The Annual Festival of Lights Parade will be Friday, December 2nd and will be in the Visitor Guide.

Old Business:

- Visitor Guide
 - Jamie has the new confirmed price, it went up a total of \$6.00.
 - Expecting more committed advertisers, several have applied for grants from the Promotion Board, so should hear soon.
 - All expenses covered so far.
- Country Junkin
 - It is Hulett's turn to run.
 - Sheryl will message Hulett's Chamber of Commerce.
- By-Law Review-Sheryl
- Other
 - The Sundance Times would like to work with the Chamber to highlight volunteer opportunities in the community in a semi-regular column.
 - The Chamber will contribute with events when volunteers are needed.

Meeting adjourned at 12:32 pm

Next meeting will be April 19, 11:30, at the SSB Board Room